



www.railsafety.net.in
www.railsafety.co.in

**SAFETY FIRST
SAFETY ALWAYS**

RAILWAY SAFETY EDUCATION AND AWARENESS CAMPAIGN (RSEAC)

CREATING SAFETY-CONSCIOUS COMMUNITIES THROUGH
KNOWLEDGE, EDUCATION, RESEARCH, AND PUBLIC PARTICIPATION

A FLAGSHIP NATIONAL OUTREACH INITIATIVE OF
THE RAIL SAFETY RESEARCH AND DEVELOPMENT FORUM (RSRDF)
A UNIT OF THE ALL INDIA RAIL SAFETY COUNCIL (AIRSC)



EDUCATE

Building
Knowledge



AWARE

Creating
Awareness



ENGAGE

Community
Participation



EMPOWER

Safe Behaviour
for All



ENSURE

Safer Railways,
Stronger Nation

KEY FOCUS AREAS



Passenger
Safety



Platform
Safety



Level
Crossing
Safety



Track
Trespassing
Prevention



Electrical
Safety



Emergency
Preparedness



Fire & Life
Safety



Workplace
Safety



Child & Youth
Safety
Education



Women's
Safety
Awareness



Environment
Safety



Cyber
Awareness



Community
Participation



NATIONAL SIGNIFICANCE

A safety-conscious society is the foundation of a strong railway system. Through education, awareness, research, and community participation, we build a culture that prevents accidents and protects lives. Together, we move towards a safer, smarter, and more resilient India.

WE PROMOTE A CULTURE OF



Responsible
Behaviour



Safe
Communities



Skilled
Professionals



Future
Leaders

EMPOWERING INDIA'S FUTURE

By educating today's generation, we create tomorrow's safety leaders. Every citizen, every employee, every student has a role to play in making India's railways the safest in the world.



CAMPAIGN MOTTO



**KNOWLEDGE CREATES AWARENESS
AWARENESS PREVENTS ACCIDENTS
SAFETY PROTECTS LIVES.**



**TOGETHER FOR
SAFE RAILWAYS, STRONG COMMUNITIES,
AND A SAFER INDIA.**

SAFETY | AWARENESS | EDUCATION | RESEARCH | RESPONSIBILITY

JOIN US IN BUILDING A SAFER RAILWAY SYSTEM FOR A STRONGER, SAFER, AND PROGRESSIVE INDIA

RAILWAY SAFETY EDUCATION AND AWARENESS CAMPAIGN (RSEAC)
CREATING SAFETY-CONSCIOUS COMMUNITIES THROUGH KNOWLEDGE, EDUCATION, RESEARCH,
AND PUBLIC PARTICIPATION
A FLAGSHIP NATIONAL OUTREACH INITIATIVE OF THE RAIL SAFETY RESEARCH AND DEVELOPMENT
FORUM (RSRDF)
A UNIT OF THE ALL INDIA RAIL SAFETY COUNCIL (AIRSC)

The Railway Safety Education and Awareness Campaign (RSEAC) is a flagship national initiative of the Rail Safety Research and Development Forum (RSRDF), a unit of the All India Rail Safety Council (AIRSC), dedicated to promoting a culture of railway safety through education, research, public awareness, professional engagement, and community participation. The campaign is founded on the principle that railway safety is a shared responsibility. While technological innovation, modern infrastructure, and effective regulations are essential, sustainable safety can only be achieved when passengers, railway employees, contractors, students, educational institutions, industries, and the general public understand and actively practice safe behaviour.

RSEAC serves as a national knowledge and outreach platform designed to improve public understanding of railway safety, encourage responsible behaviour around railway infrastructure, strengthen professional competencies, and support evidence-based safety practices across India's railway, metro rail, suburban rail, freight, and high-speed rail networks. Aligned with the national vision of Viksit Bharat 2047, the campaign seeks to build a safety-conscious society where awareness, education, innovation, and responsible citizenship work together to prevent accidents and protect lives.

Vision

To build a nationally recognised railway safety culture where every citizen, passenger, employee, student, and stakeholder understands the importance of railway safety and actively contributes to creating a safer, smarter, and more resilient transportation system.

Mission

The Railway Safety Education and Awareness Campaign aims to:

Promote railway safety awareness among all sections of society.

Develop educational programmes that encourage safe behaviour around railway infrastructure.

Support continuous learning and professional development for railway personnel.

Strengthen community participation in accident prevention.

Encourage research-based public safety initiatives.

Promote innovation in railway safety communication and education.

Support national efforts to reduce preventable railway accidents.

Strategic Objectives

The campaign is designed to:

Build a nationwide culture of railway safety awareness.

Improve public understanding of railway rules and safe practices.

Encourage responsible behaviour at stations, platforms, tracks, and level crossings.

Promote safety education in schools, colleges, and universities.

Strengthen collaboration between railway organisations, educational institutions, industries, and communities.

Encourage innovation in safety education using digital technologies.

Develop future generations of railway safety ambassadors.

The campaign promotes awareness in the following areas:

- Passenger Safety
- Platform Safety
- Level Crossing Safety
- Track Trespassing Prevention
- Electrical Safety Around Railway Infrastructure
- Emergency Preparedness
- Fire and Life Safety
- Safe Use of Railway Stations
- Metro Rail Safety
- High-Speed Rail Safety Awareness
- Railway Disaster Preparedness
- Workplace Safety
- Occupational Health and Safety
- Contractor Safety
- Child and Youth Railway Safety Education
- Women's Safety Awareness
- Environmental Safety
- Cyber Awareness for Digital Railway Systems
- Community Participation in Railway Safety

Education and Awareness Initiatives

The campaign includes a comprehensive range of educational programmes such as:

Railway Safety Awareness Programmes

Public campaigns conducted at railway stations, schools, colleges, industries, workplaces, residential communities, and public institutions to promote responsible behaviour and accident prevention.

School and College Safety Education

Interactive educational programmes introducing students to railway safety through classroom sessions, competitions, demonstrations, educational materials, digital learning resources, and practical safety activities.

These initiatives encourage young people to become Railway Safety Ambassadors within their communities.

Community Outreach Programmes

Awareness programmes conducted in villages, towns, urban communities, and locations adjacent to railway corridors, focusing on level crossing safety, trespassing prevention, emergency response, and community participation.

Railway Employee Safety Education

Continuous professional awareness programmes supporting railway employees through refresher training, safety campaigns, behavioural safety initiatives, and knowledge-sharing activities that reinforce operational excellence.

Industry and Contractor Safety Awareness

Specialised awareness programmes promoting safe work practices for contractors, construction personnel, maintenance teams, logistics providers, infrastructure developers, and industrial partners working in railway environments.

Digital Safety Awareness Campaign

Development of digital learning platforms, webinars, online courses, mobile applications, virtual simulations, e-learning modules, social media campaigns, and multimedia educational resources that extend railway safety education to wider audiences.

Research-Based Public Education

The Railway Safety Education and Awareness Campaign is supported by ongoing research that examines:

- Public safety behaviour.
- Human factors in railway operations.
- Safety communication strategies.
- Behavioural change models.
- Community engagement methods.
- Accident causation trends.
- Risk perception studies.
- Educational effectiveness.
- Emerging public safety challenges.

Research findings help design evidence-based educational programmes that improve safety outcomes and support national policy development.

Capacity Building

The campaign supports capacity development through:

- Railway Safety Certification Programmes
- Safety Leadership Workshops
- Faculty Development Programmes
- Student Internship Opportunities
- Research Fellowships
- Volunteer Training
- Safety Ambassador Programmes
- Professional Seminars
- National Conferences
- International Knowledge Exchange
- Digital Learning Platforms

Stakeholder Collaboration

The campaign promotes collaborative partnerships with:

- Indian Railways
- Metro Rail Corporations
- Railway Public Sector Undertakings
- Railway Training Institutions
- Educational Institutions
- IITs, NITs, Universities, and Engineering Colleges
- Schools and Teacher Training Institutions
- Research Organisations
- Government Departments
- Local Authorities
- Industry Associations
- Technology Companies
- Non-Governmental Organisations
- Community Organisations
- International Railway Organisations
- These partnerships strengthen outreach, encourage innovation, and help deliver consistent railway safety education across diverse communities.
- Innovative Awareness Tools
- To maximise public engagement, the campaign promotes the use of:
- Interactive Safety Exhibitions
- Mobile Awareness Vans
- Railway Safety Museums
-

Digital Knowledge Portals
Virtual Reality (VR) Safety Simulations
Augmented Reality (AR) Learning Modules
Mobile Applications
Safety Games for Students
Educational Videos and Animations
Podcasts and Webinars
Social Media Campaigns
Digital Safety Newsletters
AI-Based Learning Platforms
Expected Outcomes

The Railway Safety Education and Awareness Campaign seeks to achieve:

Increased public awareness of railway safety.
Reduction in preventable unsafe behaviours.
Greater compliance with railway safety rules.
Improved community participation in accident prevention.
Stronger safety culture within railway organisations.
Enhanced knowledge among students and young professionals.
Better emergency preparedness and response.
Increased adoption of digital safety education.
Long-term behavioural change supporting safer railway operations.

National Significance

India operates one of the world's largest railway networks, serving millions of passengers and transporting vast quantities of freight every day. Protecting this network requires more than engineering excellence—it requires an informed and responsible society.

The Railway Safety Education and Awareness Campaign contributes to national development by creating informed citizens, skilled professionals, responsible communities, and future leaders who understand that safety is fundamental to economic growth, sustainable mobility, and public welfare.

The campaign supports India's aspiration to build a world-class railway system where safety is embedded in everyday behaviour and continuous learning.

The Rail Safety Research and Development Forum (RSRDF), under the All India Rail Safety Council (AIRSC), is committed to making railway safety education accessible, practical, inclusive, and research-driven.

Through the Railway Safety Education and Awareness Campaign, we aim to unite railway professionals, educational institutions, government agencies, industries, communities, and citizens in a shared mission to promote safety awareness, encourage responsible behaviour, and protect every life connected with the railway system.

Together, we can build a future where knowledge inspires responsibility, innovation strengthens prevention, and every journey reflects the highest standards of railway safety.

CAMPAIGN MOTTO

**"KNOWLEDGE CREATES AWARENESS • AWARENESS PREVENTS ACCIDENTS •
SAFETY PROTECTS LIVES."**

"TOGETHER FOR SAFE RAILWAYS, STRONG COMMUNITIES, AND A SAFER INDIA."

**RAILWAY SAFETY
EDUCATION AND AWARENESS CAMPAIGN
(RSEAC)**

CREATING SAFETY-CONSCIOUS COMMUNITIES THROUGH
KNOWLEDGE, EDUCATION, RESEARCH, AND PUBLIC PARTICIPATION

A FLAGSHIP NATIONAL OUTREACH INITIATIVE OF
THE RAIL SAFETY RESEARCH AND DEVELOPMENT FORUM (RSRDF)
A UNIT OF THE ALL INDIA RAIL SAFETY COUNCIL (AIRSC)

EDUCATE
Build Knowledge

AWARE
Create Awareness

ENGAGE
Community Participation

EMPOWER
Safe Behaviour for All

ENSURE
Safer Railways, Stronger Nation

**SAFETY FIRST
SAFETY ALWAYS**

**VIKSIT BHARAT
2047**



RAILWAY SAFETY EDUCATION AND AWARENESS CAMPAIGN (RSEAC)



CREATING SAFETY-CONSCIOUS COMMUNITIES THROUGH
KNOWLEDGE, EDUCATION, RESEARCH, AND PUBLIC PARTICIPATION

A FLAGSHIP NATIONAL OUTREACH INITIATIVE
OF THE RAIL SAFETY RESEARCH AND DEVELOPMENT FORUM (RSRDF)
A UNIT OF THE ALL INDIA RAIL SAFETY COUNCIL (AIRSC)



EDUCATE

Building Knowledge



AWARE

Creating Awareness



ENGAGE

Community Participation



EMPOWER

Safe Behaviour for All



ENSURE

Safer Railways, Stronger Nation



VISION

To build a nationally recognised railway safety culture where every citizen, passenger, employee, student, and stakeholder understands the importance of railway safety and actively contributes to creating a safer, smarter, and more resilient transportation system.



MISSION

- Promote railway safety awareness among all sections of society.
- Develop educational programmes that encourage safe behaviour.
- Support continuous learning and professional development.
- Strengthen community participation in accident prevention.
- Encourage research-based public safety initiatives.
- Promote innovation in railway safety communication.
- Support national efforts to reduce preventable accidents.

OUR STRATEGIC OBJECTIVES



Build a
Nationwide
Safety Culture



Improve Public
Understanding
of Safety Rules



Encourage Safe
Behaviour at
Stations &
Level Crossings



Promote Safety
Education in
Schools &
Colleges



Strengthen
Collaboration
with Institutions
& Communities



Encourage Innovation
in Safety Education
Using Digital
Technologies



Develop Future
Generations of
Railway Safety
Ambassadors

OUR FOCUS AREAS



Passenger
Safety



Platform
Safety



Level
Crossing
Safety



Track
Trespassing
Prevention



Electrical
Safety



Emergency
Preparedness



Fire & Life
Safety



Safe Use of
Railway
Stations



Metro Rail
Safety



High-Speed
Rail Safety



Workplace
Safety



Child & Youth
Safety
Education



Women's
Safety
Awareness



Environmental
Safety



Cyber
Awareness



Community
Participation

OUR KEY EDUCATION AND AWARENESS INITIATIVES

- Railway Safety Awareness Programmes
- School & College Safety Education
- Community Outreach Programmes
- Railway Employee Safety Education
- Industry & Contractor Safety Awareness
- Digital Safety Awareness Campaign
- Research-Based Public Education

CAPACITY BUILDING & DEVELOPMENT

- Safety Certification Programmes
- Safety Leadership Workshops
- Faculty Development Programmes
- Student Internships & Fellowships
- Safety Ambassador Programmes
- National Conferences & Seminars
- Digital Learning Platforms

STAKEHOLDER COLLABORATION

- Indian Railways & Metro Rail Corporations
- Educational Institutions & Universities
- Research Organisations & IITs/NITs
- Government Departments & Local Authorities
- Industry Associations & Technology Partners
- NGOs, Community & International Organisations
- Building Partnerships for a Safer Tomorrow

EXPECTED OUTCOMES



Increased
Public
Awareness



Reduction in
Unsafe
Behaviours



Greater
Compliance
with Safety Rules



Improved
Community
Participation



Stronger
Railway Safety
Culture



Enhanced
Knowledge Among
Students & Youth



Better
Emergency
Preparedness



Adoption of
Digital Safety
Education



Long-term Behavioural
Change for Safer
Railway Operations

SAFE TRACKS • SAFE JOURNEYS • SAFE COMMUNITIES • SAFE NATION

